



Press release

## **Cocoa from Ghana: the new sponsor for long jumper Ignisious Gaisah**

**3 May 2016. From today Cocoa from Ghana will support the ambitious long jumper Ignisious Gaisah. Gaisah, born and raised in Ghana, has the Dutch nationality since 2013 and is one of the athletes of Global Sports Communication.**

Gaisah left Ghana in 2001 to find a better quality of coaching and started training in Holland. There he grew quickly into an international athlete star. In 2007 he suffered a serious injury which had his supporting team doubt if he would ever long jump again. But through sheer willpower and a long intensive period of rehabilitation and training he came back better than before. In 2013 he won the silver medal during the World Championship in Berlin where he jumped the still unbeaten Dutch record of 8m29cm. In 2014 he won the IAAF Continental Cup.

This year Gaisah targets to make the jump of 8m15cm to be able to participate in the Olympic Games (5 – 21 August in Rio de Janeiro). On his program in May are participating in the Diamond League event in Shanghai (14<sup>th</sup> of May), the City Jump event in Manchester (20<sup>th</sup> of May) and the Fanny Blankers Koen Games on the 22<sup>nd</sup> in Hengelo.

*Ignisious Gaisah: "I am very happy to be part of the Team Cocoa from Ghana. Together we will be able to put cocoa from Ghana on the map as it deserves to be widely recognised. Both the cocoa industry of Ghana and I are pushing boundaries to become the best in our fields as we have the stamina and perseverance to do so."*

### **Cocoa from Ghana**

Cocoa from Ghana recently signed as the main sponsor for the Dutch National Ladies Handball team. They have successfully qualified to participate in the Olympics in Rio de Janeiro this summer.

Cocoa from Ghana is an initiative of the Ghanaian cocoa industry that would like to create more awareness for their product. Of the worldwide cocoa production - 4.2 million tons in total - approximately 800,000 tons originates from Ghana. Cocoa from Ghana has chosen to support a variety of sports as in all sports you need the same quality as needed to produce a top quality cocoa: deliver your very best and work together as a team.

Website: [www.cocoafromghana.org](http://www.cocoafromghana.org)  
Facebook: [www.facebook.com/cocoafromghana](http://www.facebook.com/cocoafromghana)  
Twitter: [twitter.com/Cocoa\\_fromGhana](https://twitter.com/Cocoa_fromGhana)

---

Not for publication:

**For more information Cocoa from Ghana**

Joost Bellaart / M: +31 650 666 111 / E: [joost@bureaubellaart.com](mailto:joost@bureaubellaart.com)

**Media contact Cocoa from Ghana:**

Cara de Vlaming / M: +31 653 463 184 / E: [cara@devlamingpr.com](mailto:cara@devlamingpr.com)

**Media contact Global Sports Communication BV**

Marleen Rennings / M: +31 653 340 755 / E: [marleen@gscmail.nl](mailto:marleen@gscmail.nl)

Website: [www.globalsportscommunication.com](http://www.globalsportscommunication.com)

Twitter: [@GlobalSportsCom](https://twitter.com/GlobalSportsCom)

[www.cocoafromghana.org](http://www.cocoafromghana.org) | [www.facebook.com/cocoafromghana](https://www.facebook.com/cocoafromghana) | [twitter.com/Cocoa\\_fromGhana](https://twitter.com/Cocoa_fromGhana)  
Media contact: Bureau Bellaart | Cara de Vlaming M +31 653 463 184 | E [cara@deviamingpr.com](mailto:cara@deviamingpr.com)